



Simple Acts of Caring

Our 2024 Community Impact Report

From Our President & CEO –

I want to express my sincere gratitude for the privilege of leading Select Health through another extraordinary year. This year has been marked by remarkable growth and achievement. By focusing on the needs of our members such as transportation, housing, and food, we empower the communities that we serve to live healthier lives. Our unwavering commitment to supporting and partnering with organizations that address these needs is crucial, as it enables our community members to access the healthcare they deserve.

This dedication is reflected in the profound impact of our community relations work over the past year. I am incredibly proud of the strides we have made across all our markets and the deep, meaningful connections we have created with the communities we serve.

As you read this report, I hope you feel inspired by the many ways we have positively engaged with and uplifted our community. Through our work in the community, we are making a lasting difference.

Warmest Regards,

Rob Hitchcock



Our commitment –

The mission of Helping People Live the Healthiest Lives Possible not only leads us to provide a great product, but also encourages us to give back to our community. The needs of our community guide our efforts to support, strengthen, and partner with local organizations. When deciding whom to support, we look at social determinants of health such as food security, housing stability, and access to healthcare, which are apparent needs in our community. Select Health prioritizes the communities of Colorado, Idaho, Utah, and Clark County, Nevada, because we are part of these communities and want our neighbors, friends, and family to be healthy too.



Regional approach

Utah:

Utah will always have a claim on our heart as the place where we first put down roots as an organization in 1983. Now with more than 41 years of experience serving Utahns, we remain committed to showing up for our communities throughout the state. Whether through Chamber events, non-profit fundraising galas, or family and cultural festivals, we're eager for any opportunity to reach people with essential information on accessing care and living healthy lives. When we look back on the year, we see caregivers volunteering for our nonprofit partners or serving on boards; we see caregivers running races to raise awareness for important issues; and we see caregivers banding together to distribute health and wellness information. Our work is driven by our mission in Utah and all markets to help people live their healthiest lives possible.

Idaho:

As always, Select Health Idaho continues to show up in communities throughout the state in a big way with a small team. Our involvement ranges from critical social determinants of health organizations to artistic performances, athletic events, conferences, rodeos, and more. While physically representing Select Health at events continues to be a challenge with limited caregiver resources, we always make every dollar count in how, when, and where we show up - and our community partners notice. In order to track and manage our overall participation, and to ensure no single person carries the full weight of responsibility for these efforts, every caregiver on our team is assigned a specialty area to manage. Through regularly scheduled team feedback meetings and monthly discussions of where to invest and what to expect, we continue to run a tight ship; and we're grateful for the opportunity to make a difference in Idaho through our community outreach as well as our high-quality insurance products!

Nevada:

We launched the Select Health Awards in Nevada and the program was an instant success. Ten organizations were awarded a one-time 5k grant. We increased our community partnerships aligned with our focus in addressing Social Determinants of Health (SDoH) at a local level. We partnered with eighteen organizations in 2023, and in 2024 extended those partnerships to include thirty-one organizations. Our B2B partnership with Clark County's four Chambers (Latin Chamber, Las Vegas Chamber, Henderson Chamber, and St. George chamber) continues to be a vital factor in maintaining and increasing membership opportunities with large and small employers across the market. We enjoyed celebrating the grand opening of the new Select Health Nevada Headquarters with a ribbon-cutting that drew a huge crowd of local dignitaries, community partners and Select Health and Intermountain Health leaders.

SELECT HEALTH AWARDS SINCE 2008

\$1,400,000

DONATED TO COMMUNITY ORGANIZATIONS

Colorado:

We made an intentional effort to connect with multiple communities across Colorado which were new to the Select Health brand. That included educating seniors at expos in Grand Junction, Denver, and Colorado Springs, attending and celebrating Denver Pride for the first time, and empowering our Spanish-speaking neighbors at the Hispanic Binational Health fair. We chatted with thousands of families and entrepreneurs at the Boulder market, the Starlighting festival in Castle Rock, and the Denver Metro Chamber Classic Golf tournament, as well as promoting women's physical and mental wellbeing at evrê with our partner UCHealth.



Signature programs:

Select Health Awards –

The Select Health Awards program was launched in 2008 to celebrate Select Health's 25th anniversary. To date, Select Health has donated more than \$1 million to community organizations through the Select Health Awards program. In 2024, the program was expanded to include Clark County, Nevada in addition to the Utah and Idaho markets.

Thirty organizations working to improve our communities were honored this past year and represented a variety of causes. These causes include health programs and housing for children, no-cost medical devices, adult literacy programs, and vocational training.

Collectively, we received more than 400 applications from organizations interested in the award. The awards included \$5,000 grants and marketing assets for all markets, as well as receptions to celebrate the winners for the Utah and Nevada markets. In addition, Select Health created compilation videos introducing each state's winning organizations, highlighting the great work they do in our communities. These videos, along with information about other past winners, can be found at selecthealthawards.org.

UTAH WINNERS

- Boys & Girls Clubs of Utah County
- The Christmas Box International
- Comunidades Unidas
- DOVE Center
- Girls on the Run Southern Utah
- Grey Beard's Giving
- Maliheh Free Clinic
- Moab Area Community Land Trust
- Neighborhood Connection
- Project Read

IDAHO WINNERS

- American Falls School District
- Blaine County Seniors Council
- Children's Village
- Domestic Violence & Sexual Assault Center
- Jerome County Senior Center
- Life's Kitchen
- Lincoln County Youth Center
- Marsing School District
- Mental Health Coalition of Teton Valley
- Sunset Home Assisted Living

CLARK COUNTY, NEVADA WINNERS

- Assistance League of Las Vegas
- Baby's Bounty
- CARE Chest
- Girls on the Run Las Vegas
- Golden Rainbow of Nevada
- Helping Hands of Vegas Valley
- Nevada Diabetes Association for Children and Adults
- New Horizons Learning Center
- Ronald McDonald House Charities of Greater Las Vegas
- The Shade Tree

Brain Body Boost –

Our Brain, Body, Boost (B3) wellness program offers free, ready-to-use lesson plans for grade school educators. These plans help teach health education concepts and can be tailored to fit specific classroom needs.

2024 was an exciting milestone year for B3. We transitioned our B3 website to a new home on SelectHealth.org and updated our awards program to recognize even more educators across various grade levels.

In April 2024, we celebrated three of the most physically active classrooms with our B3 Top Dog Awards, granting them bonus points redeemable for premium school supplies. Additionally, we launched the Brain, Body, Boost Awards this year. In November 2024, we accepted nominations for Utah K-6 educators making a difference in wellness.

B3 is our way of giving back to the community and recognizing educators who positively impact classroom wellness. In January 2025, we will award ten K-6 educators in Utah with \$1,000 each to use for school supplies.

\$1,000 EACH

**AWARDED TO 10 K-6 EDUCATORS IN UTAH
FOR SCHOOL SUPPLIES & EQUIPMENT**

Congratulations to our 2023-2024 Top Dog Award Winners!

- 1 First place:** Kyle Hansen's classroom at Castle Heights Elementary School
- 2 Second place:** Jennifer Davis Brawn's classroom at Centerville Elementary School
- 3 Third place:** Don Vincent's classroom at Century Elementary School

To learn more visit: Selecthealth.org/b3

Select Health Scholarships –

We are helping build the healthcare workforce of tomorrow with our scholarship program in Utah and Idaho. Since the program started in 2020, more than 30 students connected with a Select Health professional mentor, toured and networked at our affiliated hospitals and received over \$250,000 for tuition assistance in four different colleges and universities.

\$250,000 | IN TUITION ASSISTANCE

SINCE 2020

Measuring our Community Impact Investment –

HOW MUCH MONEY?

More than \$1 million

HOW MANY PARTNERS?

More than 200 community partners

HOW MANY PEOPLE?

More than 3,300,000 impressions at community events

HOW MANY EVENTS?

More than 590 community events

HOW MANY PROMOTIONAL ITEM GIVEAWAYS?

(+30,000 totes, +24,000 lip balm & hand sanitizers, 18,000 Pride flags and face paint, +5,000 Las Vegas Raiders and Real Salt Lake giveaways, 10,000 hand fans, and hundreds of tumblers, camping sets, backpacks, and blankets)

Equity –

Those challenged by language and cultural barriers, as well as gender and sexual minorities, may experience lower engagement with their healthcare. Our community outreach & wellness team, and our caregiver resource groups and allies, tabled and marched in LGBTQ+ Pride festivals and parades, and promoted access to care at events including Women Health & Business Conferences, Hispanic Heritage Month, Juneteenth, Pacific Island Health Month, Asian festivals, and events for veterans and seniors. They also coordinated activities with school districts across our four states to support access for all children to obtain health coverage.

Volunteerism –

Select Health not only supports the community with monetary contributions through sponsorships, grants, awards, and scholarships, but also through volunteerism. Select Health caregivers participated in a variety of volunteer activities in 2024, including the United Way Day of Caring, cooking lunch for the Ronald McDonald House room at Primary Children's, helping at the TURN Christmas party, and participating in a food drive for the Central Church in Henderson, Nevada. Our senior leadership team joined our efforts by serving at the Food Bank of the Rockies.

Our most notable volunteer activity of the year was the United Way Day of Caring in Salt Lake City, Utah. On September 12, 76 caregivers volunteered at Camp Kostopulos. A few of the projects caregivers participated in included pulling weeds, staining fences, painting structures, and cleaning horse stalls.

3,425 | 2024 CAREGIVER
VOLUNTEER HOURS

In 2024, Select Health caregivers volunteered 3,425 hours at community organizations throughout all our markets. These volunteer hours contribute community dollars that are given back to local organizations through the Intermountain Health iAct program.

150 | EVENTS

**FOR LARGE AND SMALL
BUSINESS OWNERS**

B2B –

As more than 60% of Americans under 65 obtain access to a health plan through their employer, we promoted access to group health coverage supporting over 30 statewide and regional chambers of commerce and business incubators. Through our business partnerships, we engaged with business owners large and small at more than 150 expos, HR conferences, golf tournaments, and fundraiser events.

Awards –

- CEO of the Year, Rob Hitchcock
- Utah Business Best Companies to Work For
- Utah Philanthropy Day Corporate Award
- Utah Business Healthcare Heroes Award, Dawn Wright
- Salt Lake Tribune Top Workplaces



Recognizing our Partners –

UTAH

AfroUtah Festival
Alliance Community Services
American Patriot Service Corp.
Asian Association of Utah
AUCH
Black Physicians of Utah
Boys and Girls Clubs of Utah County
Bryce Canyon Marathon
Cache Valley Chamber
Centro Hispano
ChamberWest
Community Nursing Services
Comunidades Unidas
Consulate of Mexico in Salt Lake City
Copper Rock
Davis Chamber
Davis Education Foundation
Deseret News
DOVE Center
Economic Development Corporation of Utah
EDC Utah
First Step House
Fourth Street Clinic
Goal Foundation
GoldenWest Credit Union
Granite Education Foundation
Girls on the Run Southern Utah
Grey Beard's Giving
Holy Cross Ministries
Human Rights Campaign
Jewish Family Services
Justice for All
Junior League of Salt Lake
Latino Behavioral Health Services
Maliheh Free Clinic

Moab Area Community Land Trust
Murray Chamber
Murray Education Foundation
Murray Senior Center
NAACP
Nebo School District
Neighborhood Connection
Neighborhood House
Ogden Chamber
Project Read
Project Success Coalition
PIK2AR
Real Salt Lake & Utah Royals FC
Salt Lake Arts Council Foundation
Salt Lake Chamber
Salt Lake Community College
Salt Lake Education Foundation
Senior Expos by Seniors Blue Book
Shape Utah
ShelterKids
Show Up for Teachers
Shriners Children's Salt Lake City
South Valley Chamber
Special Olympics Utah
Stand4Kind
St. George Chamber
Success in Education
Suazo Business Center
The Center for Economic Opportunity and Belonging
The Children's Center Utah
The Christmas Box International
The Road Home
The Sharing Place
The Utah Air Show Foundation -Warriors Over the Wasatch

Tooele Chamber
United Way of Salt Lake
UPEHRA
Utah Black Chamber
Urban Food Connections of Utah/
Downtown Salt Lake City Farmers Market
Utah Association of School Business Officials
Utah Business
Utah Charter Network
Utah Chinese Association
Utah Community Action
Utah Food Bank
Utah Foster Care
Utah Health Policy Project – Take Care Utah
Utah Hispanic Chamber
Utah Housing Coalition
Utah Nonprofit Association
Utah Pride Center
Utah PTA
Utah School Nurse Association
Utah Support for Recovery Awareness
Utah Translators and Interpreters Association
Utah Valley Chamber
Utah Worksite Wellness Council
Valley Behavioral Health
Veterans Affairs Salt Lake City
Voices for Utah Children
Weber School District
YCC
YMCA

Recognizing our Partners –

IDAHO

American Falls School District
Art in the Park
Blaine County Seniors Council
Boise Metro Chamber
Boise Pride
Boise Little Theater
Boise State Broncos
Boys & Girls Clubs
Caldwell Chamber
Caldwell Night Rodeo
Children's Village
Domestic Violence & Sexual Assault Center
Eastern Idaho Gem State Classic
Employer's Health Coalition of Idaho
Hispanic American Indian Health Conference
Idaho Association of Commerce and Industry
Idaho Black Community Alliance
Idaho Botanical Garden
Idaho Falls Arts Council
Idaho Governor's Cup
Idaho Hospital Association
Idaho Hispanic Chamber
Idaho Medical Association
Idaho Nonprofit Center
Idaho Senior Games
Idaho Shakespeare Festival
Idaho State Bengals
Idaho Voices for Children
Jerome County Senior Center
Kootenai Health Foundation, Inc.
Life's Kitchen
Lincoln County Youth Center
Marsing School District
Mental Health Coalition of Teton Valley
Meridian Chamber
Metro Meals on Wheels
Nampa Chamber
Opera Idaho
Owyhee County Rodeo

Rotary International
Ronald McDonald House Charities
Saint Alphonsus Festival of Trees
Sleep in Heavenly Peace
Snake River Stampede
Soul Food Festival
South Central Hispanic Chamber
St. Luke's Fitone
Sunset Home Assisted Living
Twin Falls Chamber
United Way
Valley Regional Transit
YMCA

NEVADA

American Foundation for Suicide Prevention
Asian Community Development Council (ACDC)
Assistance League of Las Vegas
Baby's Bounty
CARE Chest
Chilean American Association of Las Vegas
Culturally Diverse Advertising (CDA) Media Relations
DBA Retirement & Healthcare Advisors
Girls on the Run Las Vegas
GOLDEN RAINBOW OF NEVADA, INC
Helping Hands of Vegas Valley
Henderson Chamber
Hope for the City
Latin Chamber of Commerce Nevada
Las Vegas Chamber of Commerce
Las Vegas Leading Ladies
Las Vegas Raiders
LV Living Well Pro Expos
National Association of Benefits and Insurance Professionals (NABIP)
Nevada Diabetes Association for Children and Adults
Nevada Homeless Alliance
New Horizons Learning Center
Public Education Foundation
Puentes
Research Educational Access to Community Health (REACH)

Ronald McDonald's House Charities of Greater Las Vegas
Silver Knights
Southern Nevada Association of PRIDE Springs Preserve
St. George Chamber of Commerce
The Arc of Nevada
The Foundation Assisting Seniors
The Shade Tree
The Original Las Vegas Marathon
Three Square
T1D Walk Las Vegas (Breakthrough T1D)
United States Veterans Initiative
UNLV School of Public Health
U.S. Vets Las Vegas
Vegas PBS
Veterans of Foreign Wars Department of Nevada Foundation

COLORADO

AIS - Pueblo Senior Resource Fair
BeaconFest
Castle Rock Chamber
Colorado Children's Hospital
Colorado Gerontological Society
Colorado Nonprofits Association
Colorado Public Radio
Denver Metro Chamber
Denver Hispanic Chamber
Denver Pride – The Center on Colfax
Food Bank of the Rockies
Food for Thought Denver
Grand Junction Chamber
Hilltop Community Resources
Mile High United Way
Senior Connection
Senior Life Expos
Seniors Resource Center
Servicios de La Raza
Silver Key Colorado Springs
UCHealth
Urban Peak



Meet the Community Relations Team –

- Dawn Wright, Community & Public Relations Director
- Sebastian de Freitas, Community Relations Manager
- Emily Allen, Community Relations Specialist
- Kimberly Ruiz, Community Relations Specialist
- Yatsive Robinson, Community Relations Sr. Specialist
- Martha Gonzalez, Community Relations Coordinator



About Select Health:

Select Health® is a nonprofit health plan dedicated to simplifying access to healthcare for its more than 1.1 million members across the Mountain West. Through a shared mission with Intermountain Health of *Helping People Live the Healthiest Lives Possible®*, Select Health is committed to making this possible through simple, sincere, and seamless experiences and products. Centered around member needs, Select Health offers commercial and government medical plans, as well as dental, wellness products, and pharmacy benefit management. For more information, visit selecthealth.org.

Who we are.

Select Health is a nonprofit health plan dedicated to simplifying healthcare for its more than one million members across the Mountain West.

Helping People Live the Healthiest Lives Possible®

42 | YEARS

FOUNDED IN 1983

1,100,000 | MEMBERS

+4,000 AGENTS

\$5 BILLION+

REVENUE PER YEAR

Who we serve



200K +

Individuals &
Families



60K +

Medicare
Advantage



120K +

Medicaid
Enrollees



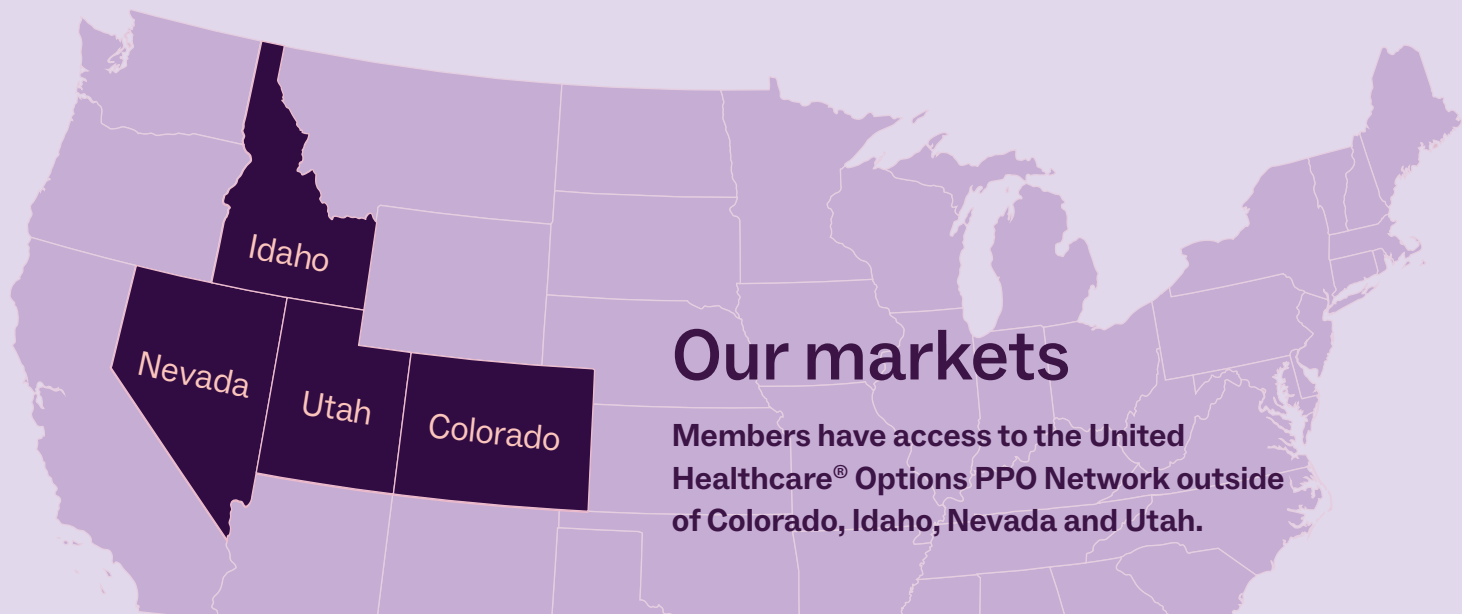
700 +

Large
Employers



9K +

Small
Employers



Our markets

Members have access to the United Healthcare® Options PPO Network outside of Colorado, Idaho, Nevada and Utah.

Health plans and services we offer



Community Involvement

Sponsorships focused on social determinants of health including food security, housing stability, access to healthcare, including mental healthcare, health behaviors and preventative care.



2,000 FACILITIES

23,000+ PROVIDERS

Networks

Through a shared mission with Intermountain Health, Select Health is committed to making this possible through simple, sincere, and seamless experiences and products.