

Addressing Social Needs

Quality Provider Program 2023 Fall Best Practice Conference September 27, 2023

Elizabeth Craig
Select Health Social Determinants of Health

Why do we screen for social needs?



Collecting, analyzing, and interpreting SDOH data is an essential step toward health equity, improved health outcomes, and lower healthcare costs





Screening for social needs:

- Gives a more complete picture of individuals
- Addresses barriers to meeting healthcare goals
- Informs provider's care





Best ways to screen for social needs



Social Check

| warrie: | |
|---|--|
| We want to help you live the healthiest life possible so we are asking about any common challenges you may be facing that can impact your health. If you have challenges, we might be able to connect you to resources. | |
| Are you or your household going without or worried about going without any of the following when needed? | |
| (Please check all that apply) | |
| □ Food (enough food, healthy food, clean water) | |
| ☐ Housing (a safe and stable place to live) | |
| ☐ Utilities (electricity, water, heat, internet, phone) | |
| ☐ Transportation (working car, bus pass) | |
| ☐ Child-related services (childcare, education support) | |
| ☐ Medical care for physical or mental health (medication, doctor visits) | |
| □ Dental care | |
| ☐ Substance use treatment (for drug or alcohol concerns) | |
| ☐ I/my household do not have any of these challenges | |
| ☐ I choose not to answer | |
| | |

Social Check was derived from the national PRAPARE® social determinants of health protocol developed by the National Association of Community Health Centers, the Association of Asian Pacific Community Health Organizations and the Oregon Primary Care Organization and their development partners. www.nachc.org/prapate. ©National Association of Community Health Centers. All Rights Reserved.



How to make referrals for social needs









PDFs

2-1-1 Idaho Careline Get connected. Get answers. Y ALCOHOL/DRUG ABUSE & CAREGIVER RESOURCES **DISASTER B** DOMESTIC VIOLENCE **EDUCATION EMPLOYMENT** TINANCIAL ASSISTANCE FOOD/MEALS ★ HOUSING/SHELTER **ペ** LEGAL ASSISTANCE & MEDICAL/HEALTH CARE & MENTAL HEALTH MILITARY/VETERANS PUBLIC BENEFITS **☐** TRANSPORTATION



Social Needs Resources

Social Check Assessment

211 Flyer-Utah 211 Flyer-Idaho





Provider & Staff Engagement

Select Health | Fall 2023 Best Practice Conference September 27, 2023

Michelle Fuller, Administrator & Michelle Markarian, Office Manager Pediatric Care+

How to get providers/staff involved in quality initiatives?

Starts from the top down:

- BE a company that people WANT to be a part of.
- When you invest in staff, they will invest in you.
- Make staff feel like their contribution is valuable.





What is your company culture?

- Does everyone know what the goals are for the company? Am I communicating appropriately?
- Do all employees have a "want-to" attitude? Are the right people in the right place?
- Does leadership exemplify what we want from employees?



How do employees feel?

- What is most valued by the business? Are employees a highly valued resource?
- Do the employees trust leadership? Do they know you care?
- Is time being spent showing employees their value?





Is there value in each employee?

- Do employees feel empowered to contribute and make changes? Is there ownership?
- Good ideas come from everywhere? Are you listening?

Why perspective is so important.







At the end of the day,

Happy staff

Productivity

Happy patients

=

Healthy practice!

Happy employees are 12% more productive than unhappy employees on average ¹

ACCORDING TO RESEARCH BY SOCIAL MARKET FOUNDATION ON HAPPINESS AND PRODUCTIVITY: UNDERSTANDING THE HAPPY-PRODUCTIVE WORKER, HAPPIER EMPLOYEES SHOWED APPROXIMATELY 12% GREATER PRODUCTIVITY THAN THOSE WHO WERE UNHAPPY.

HAPPY EMPLOYEES
ARE PRODUCTIVE
AND TEND TO
BENEFIT TEAM
LEADERS AND THE
ORGANIZATION IN
THE FOLLOWING
WAYS:

A low turnover rate saves management time and funds in training new employees.



Companies with satisfied staff see a significant increase in cost and time efficiency among employees.



Having happy employees means fewer sick days or work breaks.



Increased productivity equals higher profits for the company.



Happy employees also help promote your company by showcasing a positive work culture.



this is where quality care begins.



Strategic Implementation

- What needs to be done?
- What is currently happening?
- Who should do what?
- How do we get this done?

PRACTICE QUALITY IMPROVEMENT

ADMINISTRATOR Medical Home Ambassador

- Medical Home Liaison
- Final Approval of Goals
- Benchmark Assessments
- End-of-Year Reconciliation

OFFICE MANAGER

- Oversees front desk
- Reviews patient reports
- Performs tasks as assigned by the administrator
- Delivers whole-team training
- Manages incentive programs

MA MANAGER

- Communicates with medical assistants and providers
- Communicates with Providers

PROVIDER MANAGER

- Communicates with providers
- Coordinates provider goals
- Communicates with medical assistants and providers
- Trains medical assistants
- Conducts provider report reviews
- Attends meetings at administrator request



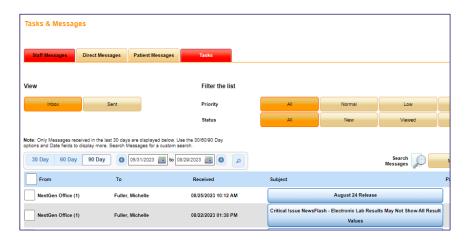
Set your team up for success



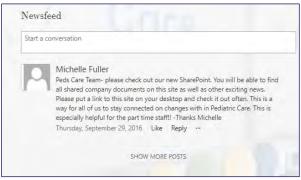


Effective Communication

- Is information available in multiple forms?
- Does training happen consistently?
- Is training uniform and streamlined?









Incentivize

Positively drive results; ideas include:

- Golden shoe award
- Gift cards
- Point systems
- Verbal praise
- Thank-you staff gifts
- Lunches
- Privileges







Transparency & Feedback

Accountability- Good & Bad

- How does patient feedback get back to your office?
- Do you close the loop on behavior issues?
- How do patients see your staff efforts?
- Do they see why your office is different?

2 reviews ★★★★★ 5 months ago

They truly care about their patients and put themselves in their patients shoes always. This is the place to go of you want a comfortable stress free environment in which if something goes unplanned or even just forgotten about due to life they still take care of you. 100% recommend Pediatric Care.



Response from the owner 9 months ago

Really appreciate the feedback! We are so delighted to hear that you had a great experience.



Reference

 Teambuilding.com. Happy Employees Statistics and Facts. https://teambuilding.com/blog/happy-employee-statistics. Updated June 23, 2023. Accessed September 14, 2023.

Resources

- Society for Human Resources Management (SHRM). Organizational and Employee
 Development. 2023. https://www.shrm.org/ResourcesAndTools/hr-topics/organizational-and-employee-development/Pages/default.aspx.
- Murdrick, Ross. How to Develop Employee Incentive Programs that Boost Morale and Productivity. Businessnewsdaily.com. Updated July 28, 2023. https://www.businessnewsdaily.com/9240-engaging-employee-incentives.html.
- Masterclass. *The Ultimate Guide to Setting Business Goals*. Masterclass.com. Updated August 30, 2021. https://www.masterclass.com/articles/the-ultimate-guide-to-setting-business-goals.



Thank you!

