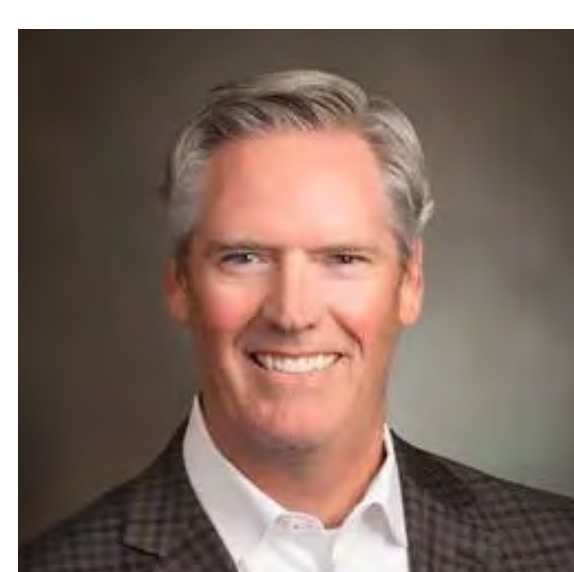


# Simple Acts of Caring

## Our 2023 Community Impact Report



### From Our President & CEO

In February 2023, I officially took the reins as President & CEO of Select Health, and it has been my absolute pleasure to watch and learn from this organization since. This year, we celebrated our 40-year anniversary, which allowed me to reflect on the impact Select Health has had on the communities it serves.

Creating healthier communities takes more than just offering a good health insurance product—it requires great care and effort by implementing extensive impact programs that touch on things like housing, food security, access to healthcare, mental health, education, and more. This is all incredibly evident when looking at the impact of our community relations work this past year.

To create healthier communities, we must support the organizations that are “boots on the ground” fighting hunger and homelessness, improving education and healthcare access, and countless other issues.

I'm proud of the efforts we are making to engage with our communities and we will continue to grow these programs as we expand into new markets.

I hope you enjoy reading through this report and join me in building on these efforts moving forward.

Warm regards,  
Rob Hitchcock



### Our Commitment (Our Why)

Our mission at Select Health is to help people live the healthiest lives possible, and that mission encompasses much more than the products and services we offer. As a company, we are heavily invested in the health and wellness of the communities in which we operate.

From our community outreach initiatives to our programs, such as the Select Health Awards, we strive to create happier and healthier communities throughout the Intermountain West. In 2023 our community relations impact reached a new level. This report highlights our key initiatives in 2023 and the results stemming from those efforts.

### Recognition in Our Communities

#### Select Health Awards

15th  
ANNIVERSARY

MORE THAN  
300  
APPLICATIONS

AWARDED  
\$80,000  
IN GRANTS

The Select Health Awards program was launched in 2008 to celebrate Select Health's 25th anniversary. With the organization now 40 years old and the program in its fifteenth year, Select Health has donated more than \$1 million to community organizations through the Select Health Awards program.

In 2023, we honored organizations in Utah and Idaho working to improve our communities, from helping with food security and housing stability to improving mental well-being and helping people access healthcare.

Collectively, we received more than 300 applications from interested non-profit organizations vying for grants. In Utah, the awards included \$3,000 grants and marketing packages, while in Idaho, winning organizations received a \$5,000 grant.



## Best of the Best

After careful consideration from Select Health caregivers and a community panel, the top 10 scoring organizations in each market include:

### Utah Winners

1. EquityVision
2. NeighborWorks Salt Lake
3. Ogden Pride
4. Open Doors
5. Rape Recovery Center
6. Seager Memorial Clinic
7. Tabitha's Way Local Food Pantry
8. Utah Chinese Association
9. Venezuelan Alliance of Utah
10. YCC Family Crisis Center

### Idaho Winners

1. City of Good
2. Family Health Services Corporation
3. Interlink Volunteer Caregivers Inc.
4. Mountain Home Food Pantry
5. NAMI Upper Valley, Idaho
6. Northwest Children's Home
7. Pocatello Free Clinic
8. Sandpoint Senior Center
9. The Crisis Hotline
10. The Mentoring Network

**Learn more at [selecthealthawards.org](https://selecthealthawards.org).**



## Building Knowledge in Our Communities

### B3: Brain Body Boost

B3: Brain Body Boost, or B3 for short, is a free online, school-based wellness program designed to help fourth-, fifth-, and sixth-grade teachers in Utah strengthen health education in the classroom. B3 provides lesson plans and rewards active classrooms with free school supplies.

During the 2022-2023 school year, 60 schools within 19 school districts participated. Those schools could stock their classrooms with playground equipment, educational games, art supplies, and more in exchange for participating in health education and physical fitness both inside and outside of the classroom.

The most active classrooms earned our Top Dog Awards, winning bonus points for additional, premium school supplies.

### Congratulations to our 2022-2023 Dog Award Winners

#### 1ST PLACE

Kyle Hansen's Fourth Grade classroom from Castle Heights Elementary School

#### 2ND PLACE

Jill Triptow's Sixth Grade classroom from Ascent Academies of Lehi

#### 3RD PLACE

Jennifer Davis Brawn's Fifth Grade special education classroom from King Elementary School

**To learn more, visit [B3kids.com](https://B3kids.com).**

## Education in Our Communities

### Latinx Scholarships

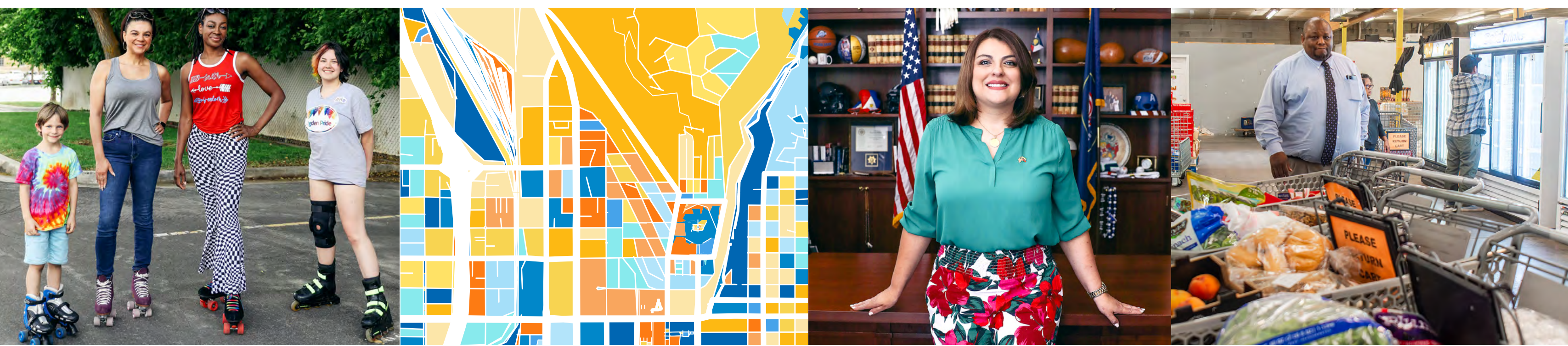
Select Health invests in the community through education. In 2023, the Select Health Latinx Scholarship\* was a two-year full scholarship for freshman Hispanic and Latinx students with demonstrated financial need at Salt Lake Community College who are interested in a healthcare career. Select Health supports various healthcare interests beyond physician and nurses, including technicians, dental hygienists, and insurance industry professionals.

Students who earn this scholarship can apply for mentoring activities, a paid summer internship and full-time employment at Select Health.

In 2023, Select Health awarded nine students a \$5,000 scholarship, six students started their two-year mentorship, and three continued their two-year scholarship.

**NINE STUDENTS  
EACH RECEIVED A  
\$5,000  
SCHOLARSHIP**

\* Scope of program is expanding in 2024 under a new name, "Select Health Scholarships."





## Measuring Our Community Investment

Select Health invests nearly \$1 million in our communities every year.

It's rewarding to take a step back and reflect upon our greater community relations impact and understand how those efforts improve individual lives.

WE SUPPORTED

244

PARTNERS

All told, 44 caregivers from the community relations team, sales and wellness attended 400 community events throughout Select Health's four regions.

These events helped us connect with over 950,000 people.

The team conducted 2,943 wellness assessments.

We attended 41 non-profit gala fundraisers.

We distributed branded giveaways to help further people's wellness efforts, including:

300 shirts and face masks	14,000 grocery totes	25,000 pickleball bags	80 backpacks	4,000 sunscreen lip balms
	4,000 pens	10,000 hand sanitizers	80 hammocks and coolers	

We collected and donated over 450 pounds of food.

We donated more than 200 hygiene items.

We donated 500 flu vaccines.

## Change in Our Communities

### Equity

Select Health is committed to leveling the playing field to healthcare access and to taking steps toward ensuring our workforce represents the communities we serve.

#### Some efforts include:

Conducting outreach for Medicaid in rural communities including Ephraim, Vernal, Price, Duchesne, Richfield, Tooele, St. George, Park City and Cedar City

Sponsored Salt Lake City Pride Festival, Las Vegas Pride Festival and marched in the Boise Pride Parade

Improving equity for women in the workplace with involvement in programs such as:

- Success in Education, Women Who Succeed
- Salt Lake Chamber's Annual Women & Business Conference
- Davis Chamber Athena Awards
- Utah Valley Chamber Women Business Network Holiday Luncheon
- Las Vegas Leading Ladies
- Idaho Women's Business Center
- Copper Rock Road to LPGA (Ladies Professional Golf Association)

## Giving in Our Communities

When it comes to rolling up their sleeves and pitching in, Select Health caregivers are ready and willing. The year 2023 saw 191 caregivers tracking their time in the organization's community service app, for a total of 3,440 hours. Moreover, 27 caregivers serve on 42 boards, spanning fields such as education and mental health to social services and Chambers of Commerce.

191 CAREGIVERS TRACKED

3,400

SERVICE HOURS

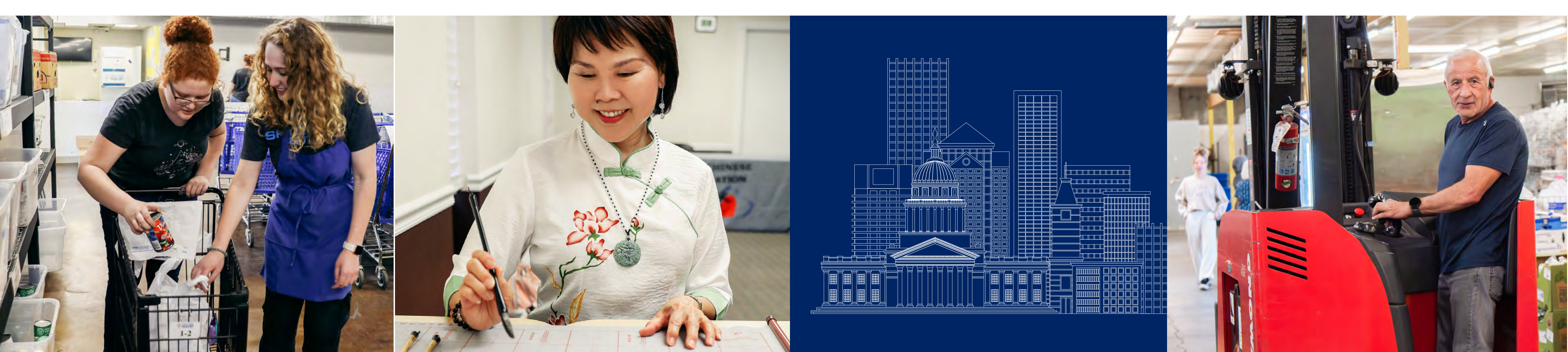
### Highlights:

What better way to celebrate 40 years as an organization than giving back. Select Health caregivers commemorated the organization's 40th year with a celebration focused on the organization's incredible growth, from humble beginnings to more than 1 million members in four states. A signature component of the party was a food drive to shore up food security for our neighbors. Caregivers creatively assembled the donated items into the shape of Select Health's new logo before donating the 450 pounds of food to the Utah Food Bank.

Select Health caregivers served brunch for hundreds of seniors at the Murray Senior Center.

Thanks to members of the community relations team, the families of hospitalized children staying at the Ronald McDonald House had wrapped gifts to give to their children.

Marketing prepared a baked potato bar for 70 patients and family members at Primary Children's Hospital's Ronald McDonald House room.





## Support in Our Communities

In addition to supporting local community-based organizations, we help ensure strong communities when we work with large and small businesses in our regions.

We are members of dozens of Chambers of Commerce throughout the Mountain West, including two new memberships in Colorado: the Denver Latin Chamber and Colorado Castle Rock Chamber.

Select Health had the largest presence at the Salt Lake Chamber's Women & Business Conference with 40 attendees, where we also hosted an informational booth about our health plans.

Select Health leaders attended the Salt Lake Chamber's Economic Outlook & Public Policy Summit, exhibited at the Vegas Chamber Preview Las Vegas, and gave the keynote address at the Idaho Hispanic Chamber Healthcare Luncheon.

We celebrated and supported the accomplishments of those leaders helping our communities live better by sponsoring numerous Utah Business events:

- Best Companies to Work For
- CXO Luncheon recognizing Select Health Canyons Market President Sean Dunroe who was named 2023 CXO of the Year
- Fast 50 Awards
- Healthcare Hero Awards, where Select Health AVP of Individual and Small Group Sales Heidi Castaneda was awarded a 2023 Healthcare Heroes award
- HR Achievement Awards



Select Health continued its time-honored legacy of earning awards from Salt Lake Tribune and Utah Business Magazine for being a superior workplace.



Medicare 5-star plans



*“We are incredibly proud that our caregivers have chosen us for these workplace awards,” said Rob Hitchcock, Select Health president and chief executive officer. “We deeply care about creating a positive workplace where our caregivers’ well-being is at the heart of everything we do.”*

## Recognizing Our Partners

We acknowledge the tremendous efforts of our community partners in our communities. Thank you for helping people live their healthiest lives possible.

### Utah

- Adams Elementary
- Aging Well Senior Expos
- Alliance Community Services
- Alpine Elementary
- Alpine Elementary - Online
- American Foundation for Suicide Prevention
- Anna Smith Elementary
- Ascent Academies of Utah Lehi
- Ascent Academies of Utah West Jordan
- Ascent Academies of Utah West Valley
- Ashley Elementary
- Asian Association of Utah
- Association for Utah Community Health (AUCH)
- Blackridge Elementary
- Bridge Elementary
- Buffalo Point Elementary
- Butterfield Canyon Elementary
- C.S. Lewis Academy
- Cache Valley Chamber of Commerce
- Castle Heights Elementary
- Catholic Community Services
- Centennial Elementary
- Centerville Elementary
- Centro Hispano
- Century Elementary
- Chamber West
- Church of Jesus Christ of Latter-Day Saints
- Columbia Elementary
- Community Nursing Services
- Consulate of Mexico Health Window
- Cook Elementary
- Copper Rock Golf Tournament Road to LPGA
- Davis Chamber
- Davis Education Foundation
- Davis Safe Kids
- Daybreak Elementary
- Department of Workforce Services
- Deseret First Charitable Foundation
- Discovery Elementary
- Dry Creek Elementary
- Duchesne Chamber
- Economic Development Corporation of Utah (EDCUtah)
- Ecuadorian Civic Committee
- Edgemont Elementary
- EquityVision
- First Step House
- Fox Hills Elementary
- Fox Hollow Elementary
- Goal Foundation Ogden Marathon
- Granite Education Foundation
- Grantsville Elementary
- Guadalupe School
- Harry S. Truman Elementary
- Healthcare Transformation Council of Utah
- Hillsdale Elementary
- Holy Cross Ministries
- Hurricane Elementary
- Intermountain Memorial Foundation
- J.E. Cosgriff Memorial Catholic School
- JDRF Mountain West Chapter
- Jordan Education Foundation
- Junior League of Salt Lake
- Kanab Elementary
- Kaysville Elementary
- King Elementary
- Lakeview Elementary
- Latino Behavioral Health
- Latinos in Action
- Layton Elementary
- Leadership Learning Academy - Ogden
- Lehi Elementary
- Lehi Legacy Center
- Liberty Elementary
- Lone Peak Elementary
- LUPEC Ogden Hispanic Festival
- Mana Academy
- Mapleton 5K
- Mt. Loafer Elementary
- Murdock Family Foundation No More Victims
- Murray Chamber
- Murray Education Foundation
- Murray Senior Recreational Center
- National Ability Center
- Neighborhood House
- NeighborWorks Salt Lake
- Neil Armstrong Academy
- Noah Webster Academy
- Oak Hills Elementary
- Oakcrest Elementary
- Ogden Pride
- Ogden Weber Chamber of Commerce
- Open Doors
- Opera Idaho
- Orem Harvest Festival
- Park Lane Elementary
- Peruvian Chamber
- Project Homeless
- Project Success Juneteenth Festival
- Rape Recovery Center
- Ronald McDonald House Charities of the Intermountain Area
- Rose Springs Elementary
- Rotary District 5400
- Salt Lake Chamber
- Salt Lake Community College
- Salt Lake Corp Living Traditions Festival
- Salt Lake County Library Services
- Salt Lake Downtown Farmers Market
- Salt Lake Education Foundation
- Salt Lake Fall Home Show
- Settlement Canyon Elementary
- SHAPE Utah
- Show Up For Teachers
- Shriners Children's Salt Lake City
- Silver Summit Elementary
- South Valley Chamber
- South Weber Elementary
- Special Olympics of Utah
- SS&C Technologies (Board)
- St. George Chamber
- Stand for Kind
- Stansbury Park Elementary
- Suazo Business Center
- Success in Education
- Summit Academy
- Taylor Elementary
- The Children's Center
- The Road Home
- The Sharing Place
- Thomas Edison Charter School
- Thunder Ridge Elementary
- Toole Chamber
- Top of Utah Runners
- UHIN Board of Directors
- Uintah Elementary Online
- United Way of Treasure Valley Health Vision Council
- Urban Indian Center
- USU Alumni Association
- Utah Association of Health Underwriters
- Utah Association of School Business Officials
- Utah Black Chamber Charitable Foundation
- Utah Business
- Utah Charter Network
- Utah Chinese Association
- Utah Division of Indian Affairs Native American Summit
- Utah Foster Care
- Utah Health Policy Project
- Utah Hispanic Chamber
- Utah Infertility Resource Center (UIRC)
- Utah League of Cities and Towns
- Utah Life and Health Insurance Guaranty Association
- Utah Pacific Islander Health 5K
- Utah Parents Teacher Association (PTA)
- Utah Pride Center
- Utah Public Education Human Resource Association (UPEHRA)
- Utah Public Health Association
- Utah School Nurses Association
- Utah Valley Chamber
- Utah Women and Newborns Quality Collaborative
- Valley Academy
- Valley Behavioral Health
- Voices for Utah Children
- Volunteers of America
- Wasatch Elementary
- Washington Elementary
- Windsor Elementary
- Women in Construction
- YCC Family Crisis Center



## Idaho

Ada County Medical Society  
 Association of Idaho Cities  
 Boise Contemporary Theater Development Committee  
 Boise Metro Chamber  
 Boise Pride Festival  
 Boise Schools Education Foundation  
 Boise Senior Center  
 Boise State University College of Health Sciences  
 Boys & Girls Club of Nampa  
 Caldwell Chamber  
 City Club of Boise  
 City of Boise Youth Suicide Prevention  
 City of Good  
 College of Western Idaho Hispanic Healthcare Conference  
 Consulate of Mexico  
 Family Health Services Corporation  
 Hispanic Chamber of Commerce  
 Hispanic Native American Health Conference  
 Idaho Association of Commerce & Industry  
 Idaho Falls Chamber  
 Idaho Hispanic Chamber  
 Idaho Hospital Association  
 Idaho Medical Association  
 Idaho Nonprofit Center  
 Idaho Psychiatric Annual Conference

Idaho Senior Games  
 Idaho Shakespeare Festival  
 Idaho Voices for Children  
 Interlink Volunteer Caregivers Inc.  
 Meridian Chamber  
 Meridian Senior Center  
 Mini Cassia Chamber  
 Mountain Home Chamber  
 Mountain Home Food Pantry  
 NAMI Upper Valley, Idaho  
 Nampa Chamber  
 Northwest Children's Home  
 Pocatello Free Clinic  
 Saint Alphonsus Festival of Trees  
 Sandpoint Senior Center  
 Soul Food Festival  
 South Central Hispanic  
 Southwest District Public Health Symposium  
 Taft Elementary  
 The Crisis Hotline  
 The Mentoring Network  
 Treasure Valley YMCA  
 Twin Falls Chamber of Commerce  
 Women in Leadership

## Colorado

Castle Rock Chamber  
 Colorado Coalition for the Homeless  
 Denver Latin Chamber  
 Food Bank of the Rockies  
 Fort Collins Holiday Expo

Gazette Senior Life Expo  
 Hilltop Family Resource Center  
 Mile High United Way  
 St. Joseph Hospital  
 Wheat Ridge Seniors Resource Center

## Nevada

Asian Community Development Coalition  
 Baby's Bounty  
 Consulate of El Salvador Road to Health  
 Consulate of Mexico Health Window  
 Downtown Summerlin Farmers Market  
 Henderson Chamber  
 Henderson Equality Center  
 Las Vegas Leading Ladies  
 Latin Chamber

Latinos in Action  
 LGBTQ Center of Southern Nevada  
 Nevada Homeless Alliance  
 PBS Kids  
 Public Education Foundation  
 Puentes University  
 REACH  
 Three Square  
 Vegas Chamber

\* Information about any third-party does not constitute endorsement or recommendation by Select Health

## Meet the Community Relations Team

Dawn Wright, Community & Public Relations Director  
 Sebastian de Freitas, Community Relations Manager  
 Emily Allen, Community Relations Specialist  
 Kimberly Ruiz, Community Relations Specialist  
 Yatsive Robinson, Multicultural Community Relations Specialist

### About Us

Select Health® is a nonprofit health plan dedicated to simplifying healthcare for its more than 1 million members across the Mountain West, including Utah, Idaho, Nevada and Colorado. Through a shared mission with Intermountain Health of Helping People Live the Healthiest Lives Possible®, Select Health is committed to making this possible through simple, sincere and seamless experiences and products. Deeply rooted in value-based care, Select Health offers commercial and government medical plans, as well as dental, vision, and pharmacy benefit management.

### Products

Individual & Families

Medicare Advantage

Medicaid

Large Employers

Small Employers

Idaho

### Markets

Nevada

Utah

Colorado



Select Health

### Network

2,000 Facilities 23,000+ Providers



Through a shared mission with Intermountain Health®, Select Health is committed to making this possible through simple, sincere, and seamless experiences and products.

**Insurance made simple.**

Helping People Live the Healthiest Lives Possible®.