



Simple Acts of Caring

Our 2023 Community Impact Report



From Our President & CEO

In February 2023, I officially took the reins as President & CEO of Select Health, and it has been my absolute pleasure to watch and learn from this organization since. This year, we celebrated our 40-year anniversary, which allowed me to reflect on the impact Select Health has had on the communities it serves.

Creating healthier communities takes more than just offering a good health insurance product—it requires great care and effort by implementing extensive impact programs that touch on things like housing, food security, access to healthcare, mental health, education, and more. This is all incredibly evident when looking at the impact of our community relations work this past year.

To create healthier communities, we must support the organizations that are "boots on the ground" fighting hunger and homelessness, improving education and healthcare access, and countless other issues.

I'm proud of the efforts we are making to engage with our communities and we will continue to grow these programs as we expand into new markets.

I hope you enjoy reading through this report and join me in building on these efforts moving forward.

Warm regards, Rob Hitchcock



Our Commitment (Our Why)

Our mission at Select Health is to help people live the healthiest lives possible, and that mission encompasses much more than the products and services we offer. As a company, we are heavily invested in the health and wellness of the communities in which we operate.

From our community outreach initiatives to our programs, such as the Select Health Awards, we strive to create happier and healthier communities throughout the Intermountain West. In 2023 our community relations impact reached a new level. This report highlights our key initiatives in 2023 and the results stemming from those efforts.

Recognition in Our Communities

Select Health Awards

15th
ANNIVERSARY

MORE THAN

CONS

APPLICATIONS

\$80,000 IN GRANTS

The Select Health Awards program was launched in 2008 to celebrate Select Health's 25th anniversary. With the organization now 40 years old and the program in its fifteenth year, Select Health has donated more than \$1 million to community organizations through the Select Health Awards program.

In 2023, we honored organizations in Utah and Idaho working to improve our communities, from helping with food security and housing stability to improving mental well-being and helping people access healthcare.

Collectively, we received more than 300 applications from interested non-profit organizations vying for grants. In Utah, the awards included \$3,000 grants and marketing packages, while in Idaho, winning organizations received a \$5,000 grant.

Best of the Best

After careful consideration from Select Health caregivers and a community panel, the top 10 scoring organizations in each market include:

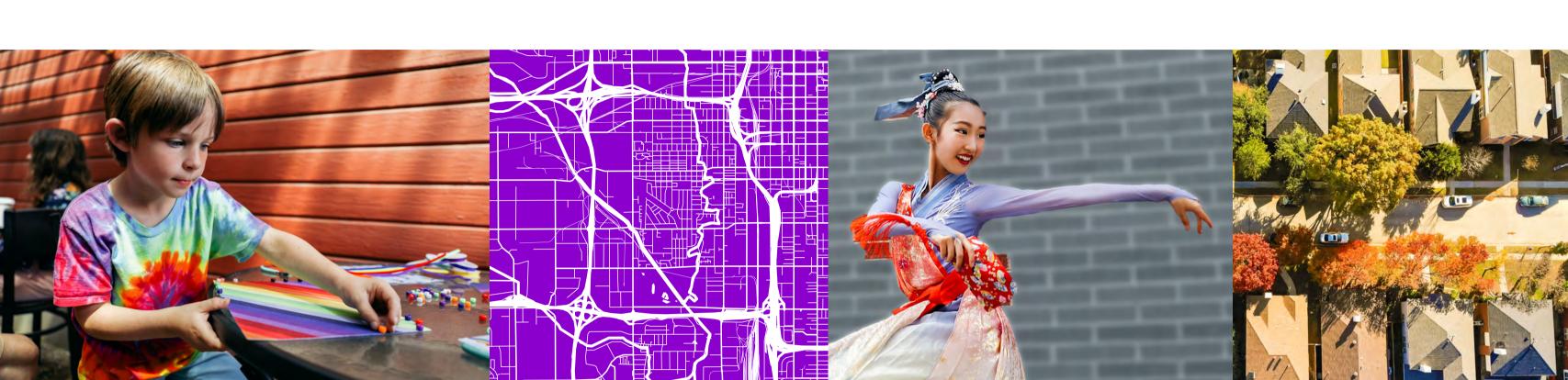
Utah Winners

- 1. EquityVision
- 2. NeighborWorks Salt Lake
- 3. Ogden Pride
- 4. Open Doors
- 5. Rape Recovery Center
- 6. Seager Memorial Clinic
- 7. Tabitha's Way Local Food Pantry
- 8. Utah Chinese Association
- 9. Venezuelan Alliance of Utah
- 10. YCC Family Crisis Center

Idaho Winners

- 1. City of Good
- 2. Family Health Services Corporation
- 3. Interlink Volunteer Caregivers Inc.
- 4. Mountain Home Food Pantry
- 5. NAMI Upper Valley, Idaho
- 6. Northwest Children's Home
- 7. Pocatello Free Clinic
- 8. Sandpoint Senior Center
- 9. The Crisis Hotline
- 10. The Mentoring Network

Learn more at selecthealthawards.org.



Building Knowledge in Our Communities

B3: Brain Body Boost

B3: Brain Body Boost, or B3 for short, is a free online, school-based wellness program designed to help fourth-, fifth-, and sixth-grade teachers in Utah strengthen health education in the classroom. B3 provides lesson plans and rewards active classrooms with free school supplies.

During the 2022-2023 school year, 60 schools within 19 school districts participated. Those schools could stock their classrooms with playground equipment, educational games, art supplies, and more in exchange for participating in health education and physical fitness both inside and outside of the classroom.

The most active classrooms earned our Top Dog Awards, winning bonus points for additional, premium school supplies.

Congratulations to our 2022-2023 Dog Award Winners

1ST PLACE

Kyle Hansen's Fourth Grade classroom from Castle Heights Elementary School

2ND PLACE

Jill Triptow's Sixth Grade classroom from Ascent Academies of Lehi

3RD PLACE

Jennifer Davis Brawn's Fifth Grade special education classroom from King Elementary School

To learn more, visit B3kids.com.

Education in Our Communities

Latinx Scholarships

Select Health invests in the community through education. In 2023, the Select Health Latinx Scholarship* was a two-year full scholarship for freshman Hispanic and Latinx students with demonstrated financial need at Salt Lake Community College who are interested in a healthcare career. Select Health supports various healthcare interests beyond physician and nurses, including technicians, dental hygienists, and insurance industry professionals.

Students who earn this scholarship can apply for mentoring activities, a paid summer internship and full-time employment at Select Health.

In 2023, Select Health awarded nine students a \$5,000 scholarship, six students started their two-year mentorship, and three continued their two-year scholarship.

NINE STUDENTS EACH RECEIVED A \$5,000 **SCHOLARSHIP**

Health Scholarships."

* Scope of program is expanding in 2024 under a new name, "Select



Measuring Our Community Investment

Select Health invests nearly \$1 million in our communities every year.

It's rewarding to take a step back and reflect upon our greater community relations impact and understand how those efforts improve individual lives.



All told, 44 caregivers from the community relations team, sales and wellness attended 400 community events throughout Select Health's four regions.

These events helped us connect with over 950,000 people.

The team conducted 2,943 wellness assessments.

We attended 41 non-profit gala fundraisers.

We distributed branded giveaways to help further people's wellness efforts, including:

14,000 25,000 80 backpacks pickleball grocery 300 bags totes 4,000 shirts sunscreen and lip balms face 80 hammocks masks 4,000 10,000 hand and coolers sanitizers pens

We collected and donated over 450 pounds of food.

We donated more than 200 hygiene items.

We donated 500 flu vaccines.

Change in Our Communities

Equity

Select Health is committed to leveling the playing field to healthcare access and to taking steps toward ensuring our workforce represents the communities we serve.

Some efforts include:

Conducting outreach for Medicaid in rural communities including Ephraim, Vernal, Price, Duchesne, Richfield, Tooele, St. George, Park City and Cedar City

Sponsored Salt Lake City Pride Festival, Las Vegas Pride Festival and marched in the Boise Pride Parade

Improving equity for women in the workplace with involvement in programs such as:

- Success in Education, Women Who Succeed
- Salt Lake Chamber's Annual Women & Business Conference Davis Chamber Athena Awards
- Utah Valley Chamber Women Business Network Holiday Luncheon
- Las Vegas Leading Ladies
- Idaho Women's Business Center
- Copper Rock Road to LPGA (Ladies Professional Golf Association)

When it comes to rolling up their sleeves and pitching in,

Giving in Our Communities

Select Health caregivers are ready and willing. The year 2023 saw 191 caregivers tracking their time in the organization's community service app, for a total of 3,440 hours. Moreover, 27 caregivers serve on 42 boards, spanning fields such as education and mental health to social services and Chambers of Commerce. Highlights:

3,400 **SERVICE HOURS**

191 CAREGIVERS

TRACKED

What better way to celebrate 40 years as an organization than giving back. Select

Health caregivers commemorated the organization's 40th year with a celebration focused on the organization's incredible growth, from humble beginnings to more than 1 million members in four states. A signature component of the party was a food drive to shore up food security for our neighbors. Caregivers creatively assembled the donated Senior Center.

items into the shape of Select Health's new logo before donating the 450 pounds of food to the Utah Food Bank. Select Health caregivers served brunch for hundreds of seniors at the Murray

Thanks to members of the community relations team, the families of hospitalized children staying at the Ronald McDonald House had wrapped gifts to give to their children.

Marketing prepared a baked potato bar for 70 patients and family members at Primary Children's Hospital's Ronald McDonald House room.



Support in Our Communities

In addition to supporting local community-based organizations, we help ensure strong communities when we work with large and small businesses in our regions.

We are members of dozens of Chambers of Commerce throughout the Mountain West, including two new memberships in Colorado: the Denver Latin Chamber and Colorado Castle Rock Chamber.

Select Health had the largest presence at the Salt Lake Chamber's Women & Business Conference with 40 attendees, where we also hosted an informational booth about our health plans.

Select Health leaders attended the Salt Lake Chamber's Economic Outlook & Public Policy Summit, exhibited at the Vegas Chamber Preview Las Vegas, and gave the keynote address at the Idaho Hispanic Chamber Healthcare Luncheon.

We celebrated and supported the accomplishments of those leaders helping our communities live better by sponsoring numerous Utah Business events:

- Best Companies to Work For
- CXO Luncheon recognizing Select Health Canyons Market President Sean Dunroe who was named 2023 CXO of the Year
- Fast 50 Awards
- Healthcare Hero Awards, where Select Health AVP of Individual and Small Group Sales Heidi Castaneda was awarded a 2023 Healthcare Heroes award
- HR Achievement Awards



Select Health continued its time-honored legacy of earning awards from Salt Lake Tribune and Utah **Business Magazine for** being a superior workplace.





We are incredibly proud that our caregivers have chosen us for these workplace awards," said Rob Hitchcock, Select Health president and chief executive officer. "We deeply care about creating a positive workplace where our caregivers' well-being is at the heart of everything we do."

Recognizing Our Partners

communities. Thank you for helping people live their healthiest lives possible.

We acknowledge the tremendous efforts of our community partners in our

Utah

Adams Elementary

Aging Well Senior Expos **Alliance Community Services** Alpine Elementary Alpine Elementary - Online

American Foundation for Suicide Prevention Anna Smith Elementary

Ascent Academies of Utah Lehi Ascent Academies of Utah West Jordan Ascent Academies of Utah West Valley **Ashley Elementary** Asian Association of Utah

Association for Utah Community Health (AUCH) Blackridge Elementary

Bridge Elementary **Buffalo Point Elementary Butterfield Canyon Elementary** C.S. Lewis Academy Cache Valley Chamber of Commerce

Castle Heights Elementary Catholic Community Services Centennial Elementary Centerville Elementary Centro Hispano Century Elementary Chamber West Church of Jesus Christ of Latter-Day Saints

Columbia Elementary **Community Nursing Services** Consulate of Mexico Health Window

Cook Elementary Copper Rock Golf Tournament Road to LPGA Davis Chamber **Davis Education Foundation**

Davis Safe Kids Daybreak Elementary

Department of Workforce Services Deseret First Charitable Foundation Discovery Elementary

Dry Creek Elementary Duchesne Chamber

Economic Development Corporation of Utah (EDCUtah) **Ecuadorian Civic Committee Edgemont Elementary** EquityVision First Step House Fox Hills Elementary

Fox Hollow Elementary

Goal Foundation Ogden Marathon Granite Education Foundation Grantsville Elementary Guadalupe School Harry S. Truman Elementary

Hillsdale Elementary **Holy Cross Ministries**

Healthcare Transformation Council of Idaho

Hurricane Elementary Intermountain Health Foundation

J.E. Cosgriff Memorial Catholic School JDRF Mountain West Chapter Jordan Education Foundation Junior League of Salt Lake

Kanab Elementary Kaysville Elementary King Elementary Lakeview Elementary

Latino Behavioral Health Latinos in Action Layton Elementary

Leadership Learning Academy - Ogden Lehi Elementary Lehi Legacy Center

Liberty Elementary Lone Peak Elementary

LUPEC Ogden Hispanic Festival Mana Academy Mapleton 5K

Mt. Loafer Elementary Murdock Family Foundation No More Victims

Murray Senior Recreational Center

Murray Chamber Murray Education Foundation

National Ability Center

Neighborhood House

NeighborWorks Salt Lake

Oak Hills Elementary Oakcrest Elementary Ogden Pride Ogden Weber Chamber of Commerce

Neil Armstrong Academy

Noah Webster Academy

Open Doors Opera Idaho

Orem Harvest Festival Park Lane Elementary Peruvian Chamber **Project Homeless** Project Success Juneteenth Festival

Rape Recovery Center Ronald McDonald House Charities of the Intermountain Area

Rose Springs Elementary **Rotary District 5400**

Salt Lake Chamber Salt Lake Community College Salt Lake Corp Living Traditions Festival Salt Lake County Library Services Salt Lake Downtown Farmers Market Salt Lake Education Foundation

Salt Lake Fall Home Show Settlement Canyon Elementary SHAPE Utah Show Up For Teachers Shriners Children's Salt Lake City

Silver Summit Elementary South Valley Chamber South Weber Elementary Special Olympics of Utah SS&C Technologies (Board) St. George Chamber Stand for Kind Stansbury Park Elementary Suazo Business Center Success in Education Summit Academy

Taylor Elementary The Children's Center The Road Home The Sharing Place Thomas Edison Charter School Thunder Ridge Elementary **Toole Chamber** Top of Utah Runners **UHIN Board of Directors**

Uintah Elementary Online United Way of Treasure Valley Health Vision Council **Urban Indian Center**

USU Alumni Association Utah Association of Health Underwriters Utah Association of School Business Officials

Utah Business Utah Charter Network Utah Chinese Association

Utah Black Chamber Charitable Foundation

Utah Division of Indian Affairs Native American Summit **Utah Foster Care** Utah Health Policy Project

Utah Hispanic Chamber **Utah Infertility Resource Center (UIRC)** Utah League of Cities and Towns

Utah Life and Health Insurance Guaranty Association

Utah Pacific Islander Health 5K

Utah Parents Teachers Association (PTA) Utah Pride Center

Utah Public Education Human Resource Association (UPEHRA) Utah Public Health Association

Utah School Nurses Association

Utah Valley Chamber Utah Women and Newborns Quality Collaborative Valley Academy Valley Behavioral Health

Voices for Utah Children Volunteers of America Wasatch Elementary Washington Elementary Windsor Elementary

Women in Construction

YCC Family Crisis Center

Idaho

Ada County Medical Society

Association of Idaho Cities

Boise Contemporary Theater Development Committee

Boise Metro Chamber Boise Pride Festival

Boise Schools Education Foundation

Boise Senior Center

Boise State University College of Health Sciences

Boys & Girls Club of Nampa

Caldwell Chamber

City Club of Boise

City of Boise Youth Suicide Prevention

City of Good

College of Western Idaho Hispanic Healthcare Conference

Consulate of Mexico

Family Health Services Corporation

Hispanic Chamber of Commerce

Hispanic Native American Health Conference Idaho Association of Commerce & Industry

Idaho Falls Chamber

Idaho Hispanic Chamber

Idaho Hospital Association

Idaho Medical Association

Idaho Nonprofit Center

Idaho Psychiatric Annual Conference

Idaho Senior Games

Idaho Shakespeare Festival Idaho Voices for Children

Interlink Volunteer Caregivers Inc.

Meridian Chamber Meridian Senior Center

Mini Cassia Chamber Mountain Home Chamber

Mountain Home Food Pantry

NAMI Upper Valley, Idaho

Nampa Chamber

Northwest Children's Home Pocatello Free Clinic

Saint Alphonsus Festival of Trees

Sandpoint Senior Center Soul Food Festival

South Central Hispanic

Southwest District Public Health Symposium

Taft Elementary The Crisis Hotline The Mentoring Network

Treasure Valley YMCA Twin Falls Chamber of Commerce

Women in Leadership

Colorado

Castle Rock Chamber Colorado Coalition for the Homeless Denver Latin Chamber Food Bank of the Rockies Fort Collins Holiday Expo

Gazette Senior Life Expo Hilltop Family Resource Center Mile High United Way St. Joseph Hospital Wheat Ridge Seniors Resource Center

Nevada

Latin Chamber

Asian Community Development Coalition Baby's Bounty Consulate of El Salvador Road to Health Consulate of Mexico Health Window Downtown Summerlin Farmers Market Henderson Chamber Henderson Equality Center Las Vegas Leading Ladies

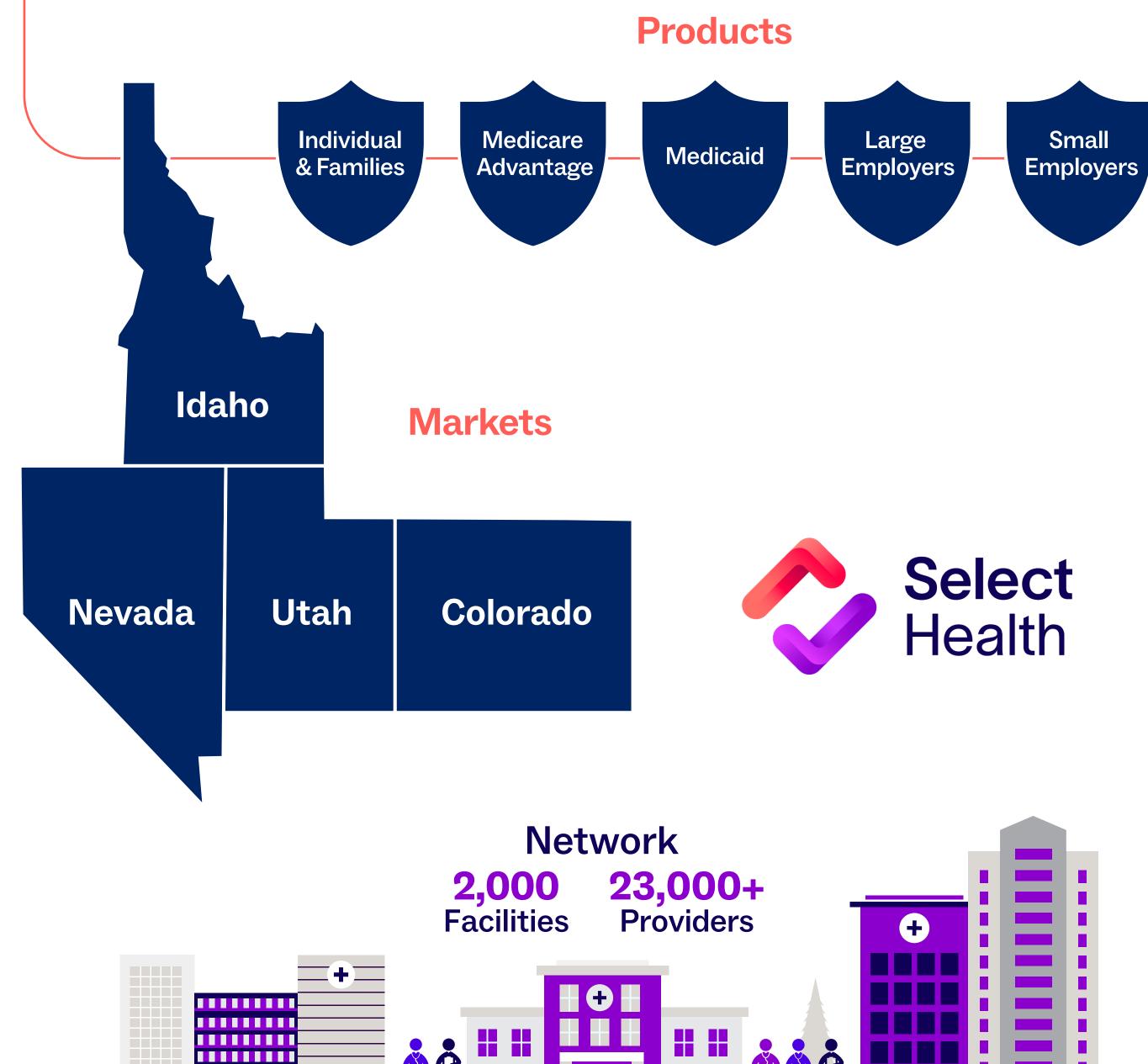
Latinos in Action LGBTQ Center of Southern Nevada Nevada Homeless Alliance **PBS Kids Public Education Foundation Puentes University REACH** Three Square Vegas Chamber

Meet the Community Relations Team

Dawn Wright, Community & Public Relations Director Sebastian de Freitas, Community Relations Manager Emily Allen, Community Relations Specialist Kimberly Ruiz, Community Relations Specialist Yatsive Robinson, Multicultural Community Relations Specialist

About Us

Select Health® is a nonprofit health plan dedicated to simplifying healthcare for its more than 1 million members across the Mountain West, including Utah, Idaho, Nevada and Colorado. Through a shared mission with Intermountain Health of Helping People Live the Healthiest Lives Possible®, Select Health is committed to making this possible through simple, sincere and seamless experiences and products. Deeply rooted in value-based care, Select Health offers commercial and government medical plans, as well as dental, vision, and pharmacy benefit management.



Through a shared mission with Intermountain Health®, Select Health is committed to making this possible through simple, sincere, and seamless

experiences and products.

Insurance made simple. Helping People Live the Healthiest Lives Possible®.

^{*} Information about any third-party does not constitute endorsement or recommendation by Select Health